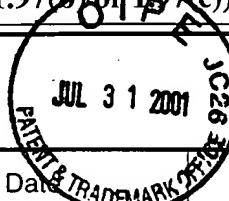


**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**  
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.  
5217.00

In Re Application Of:

**CRISTOFALO**



Serial No.  
09/834,500

Filing Date  
April 12, 2001

Examiner  
Not Yet Assigned

Group Art Unit  
2161

Title:

**SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO USERS**

Address to:  
[REDACTED] Commissioner for Patents  
Washington, D.C. 20231

**37 CFR 1.97(b)**

- The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

**37 CFR 1.97(c)**

- The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:
  1. a Final Action under 37 CFR 1.113, or
  2. a Notice of Allowance under 37 CFR 1.311,whichever occurs first.

Also submitted herewith is:

a certification as specified in 37 CFR 1.97(e);

**OR**

the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

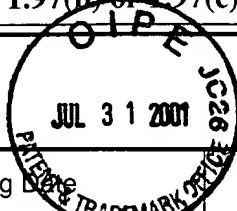
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**Payment of Fee**

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

A check in the amount of \_\_\_\_\_ is attached.

The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. 04-1415 as described below. A duplicate copy of this sheet is enclosed.

Charge the amount of \_\_\_\_\_  
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I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. \_\_\_\_\_) on \_\_\_\_\_  
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Typed or Printed Name of Person Signing Certificate

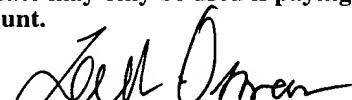
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Signature

Dated: 7/31/01

Lee R. Osman, Esq.  
Reg. No. 38,260  
DORSEY & WHITNEY LLP  
Customer No. 20686

cc: Scott W. Doyle, ACTV, Inc., Denver

08-01-01

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**CERTIFICATE OF MAILING BY "EXPRESS MAIL" (37 CFR 1.10)**

Applicant(s): CRISTOFALO et al.

Docket No.

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09/834,500

Filing Date

April 12, 2001

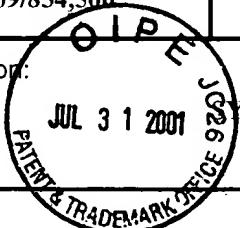
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Group Art Unit

2161

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I hereby certify that the following correspondence:

**Transmittal of Information Disclosure Statement; PTO-1449; copies of three (3) References; Return Acknowledgement Postcard; and this Certificate of Mailing by "Express Mail"**

(Identify type of correspondence)

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 in an envelope addressed to: The Assistant Commissioner for Patents, Washington, D.C. 20231 on

July 31, 2001.

(Date)

**Jane Lalis/DORSEY & WHITNEY LLP**

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